

# Privacy Policy

## Pioneer Innovative Machines And Systems, LLC

At Pioneer Innovative Machines And Systems. LLC, we take protecting your online privacy very seriously. This Privacy Statement explains our views and practices concerning privacy, and how they may pertain to you as a user of any of our websites such as pioneerinnovators.com, inventorgenetics.com, pioneerinventoracademy.com and uniqueimpactability.com our any of our social media pages in the Facebook, Twitter, Instagram or LinkedIn platforms.

You or Your means you as a participant in or as a user of the any of the aforementioned websites. We or Our or Us means Pioneer Innovative Machines And Systems. LLC. Our site means pioneerinnovators.com, inventorgenetics.com, pioneerinventoracademy.com and uniqueimpactability.com.

We assume that you have read and fully understand this statement in full and agree with these policies described herein. Should you choose not to agree with our policies as indicated in this statement, we strong suggest that you do not engage in online business transactions with us.

### **SECTION 1 – WHAT DO WE DO WITH YOUR INFORMATION?**

When you purchase something from our site, as part of the buying and selling process, we collect the personal information you give us such as your name, billing and shipping address as well as email address. This enables us to both fulfill the physical and/or digital products and services and provide support for your purchases.

When you browse our site, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system so we can better improve the experience for all our users.

Email marketing: With your permission, we may send you promotional emails about products and services, free and premium content (i.e. blog posts, YouTube videos, reports/whitepapers, etc.), and special events.

### **SECTION 2 – CONSENT**

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason (i.e. newsletter subscription and marketing messages), we will ask you directly for your expressed consent and provide you with an opportunity to withdraw your consent.

You may withdraw your consent at any time by clicking on an “unsubscribe” link which is offered at the bottom of every email we send.

You may also withdraw your consent anytime, by contacting us at support@PioneerInnovators.com or mailing us at: Pioneer Innovative Machines And Systems, LLC. 30 N Gould Street, Ste R, Sheridan WY 82801, USA.

### **SECTION 3 – DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service. Also, if our site is acquired or merged with another company, your information may be transferred to the new owners so that they may continue to sell and support our products and services.

**IMPORTANT:** We do not sell, rent or otherwise disclose your personal information to any third parties, including but not limited to advertisers, strategic partners or vendors. Again, we take your privacy very seriously.

### **SECTION 4 – DATA STORAGE**

Our shopping cart solution is hosted and managed by Stripe or Paypal, while the e-commerce platform is hosted and managed by Clickfunnels, so that we can sell our digital products and services online.

Your data is stored through Clickfunnels data storage, databases and the general Clickfunnels application. They store your data on a secure server behind a firewall. Your payment information is stored by Stripe or Paypal that you use during the checkout process. We do not store any such information in our own servers.

If you are a registered user of our online software accessible at [www.inventorgenetics.com](http://www.inventorgenetics.com), your information is stored in our secure servers that are protected with standard security controls of cloud-based data systems. We do not share or sell such user data or the contents that you may choose to store in your account. You have the right to request deletion of your data from our servers should you decide to cancel your account on this software platform. In case of such deletion, you are responsible to ensure you have backed up all your data prior to making any such request for deletion.

### **Payment:**

If you choose a direct payment gateway to complete your purchase, then Stripe stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

**NOTE:** At no point during the transaction do we take custody or store your credit card information.

## **SECTION 5 – THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

In certain circumstances, we may share your name and email address with our partners, affiliates for the purpose of cross promotion of products services that we believe will benefit you, based on the products and services that you have purchased from us. Your information will never be sold with the intent of receiving monetary benefits in exchange. You have the right to opt out of your information being shared with such partners and affiliates. Should you choose to do so, please reach out to us at support@PioneerInnovators.com or mailing us at: Pioneer Innovative Machines And Systems, LLC. 30 N Gould Street, Ste R, Sheridan WY 82801, USA.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

**Links:** When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## **SECTION 6 – SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

## **SECTION 7 – COOKIES**

Our websites utilize cookies to create a more customized experience for our users and customers. For example, we use a login cookie so members do not have to re-enter their username and password each time they return to our site. We also use tracking codes (i.e. Google Analytics for websites or Facebook pixels for our ads on the Facebook social media platform) to aid in measuring and tracking where our website traffic is coming from, track the performance of our site and the performance of our advertising campaigns.

## **SECTION 8 – AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **SECTION 9 - THE CALIFORNIA CONSUMER PRIVACY ACT**

When we collect personal information from California residents we become subject to, and those residents have rights under, the California Consumer Privacy Act or “CCPA”. This section of our statement is used to allow us to fulfill our CCPA obligations and explain your CCPA rights. For purposes of this section, the words “you” and “your” mean only such California residents.

What did we collect from California Residents?

We collected the following categories of personal information within the last 12 months:

- identifiers such as name, address, IP address, and other similar identifiers
- personal information described in subdivision (e) of Section 1798.80 (California customer records statute) such as a name, address, telephone number, credit card number
- commercial information such as products or services purchased
- internet/electronic activity such as browsing history and search history
- geolocation data including geographic coordinates/physical location
- audio, video, electronic or other similar information

We may have disclosed this information for one or more business purposes permitted by the CCPA. Please re-review the rest of this privacy statement to understand the scope of purposes and the sources from which we collect it. Similarly, we urge you to re-read Section 5 of this statement where we describe the categories of third parties with which we may share your personal information and why. We do not sell, personal information to third parties.

### Rights of California Residents

You have the following rights under the CCPA. It's important to us that you know that if you exercise these rights, we will not "discriminate" against you by treating you differently from other California residents who use our sites and mobile resources or purchase our services but did not exercise their rights.

- Disclosure – the right to request that we disclose to you, specifically beyond the general statement immediately above, the categories and specific elements of personal information collected including the source of the information, our use of it and, if the information was disclosed or sold to third parties, the categories so disclosed or sold as well as the categories of third party who received or purchased it.
- Access – the right to receive a copy of the categories and specific elements of personal information we collected about you in the preceding 12 months.
- Delete – the right to request that we delete the personal information we collected about you under certain circumstances.

You can exercise these rights up to two different times every 12 months. To do so, just contact us at [support@PioneerInnovators.com](mailto:support@PioneerInnovators.com). We may ask you to fill out a request form. The CCPA only allows us to act on your request if we can verify your identity or your authority to make the request so you will also need to follow our instructions for identity verification.

If you make a verifiable request per the above, we will confirm our receipt and respond in the time frames prescribed by the CCPA.

### **SECTION 10 : THE EU GENERAL DATA PROTECTION REGULATION**

If you are a resident of the European Union and are not comfortable with our policies for your data protection, we strongly suggest that you do not engage in any online business with us or any of our affiliates or partners. By doing business with us you accept our privacy policies as it relates to your protected information and stated herein.

We do collect or otherwise obtain personal information from data subjects located in the GDPR Jurisdictions. When we do so, we become subject to, and those data subjects have rights under, the GDPR. We fulfill our GDPR obligations with respect to our workforce/job applicants, our customers (and their own end-clients), and our vendors and business partners through a series of separate notices, contracts or other terms provided to them at the time, and in the manner and form, GDPR and local law within each GDPR Jurisdiction requires.

We describe, in the immediately following section of this statement, how we comply with the GDPR for personal information collected from visitors to and users of our online and mobile resources while they were in a GDPR Jurisdiction. Thus for purposes of that section, the words “you” and “your” mean only such GDPR Jurisdiction-based visitors and users.

What do we collect from you in the GDPR Jurisdictions and how do we use it?

We collect from you the categories of personal information already described in this statement. The lawful basis on which we rely for such collection, later use and disclosure, is what the GDPR refers to as legitimate interest. We urge you to re-read this statement where we describe how we use your personal information and our legitimate interests as described in that part of our statement. We urge you to also re-read Section 5 where we describe the categories of third parties with whom we may have shared it. As stated in Section 5 and elsewhere in this statement we never sell any of your personal information to third parties nor do we use it for automated decision making.

Cross-border Data Transfers and Third Party Processors

If we transfer personal information from the GDPR Jurisdictions to a location that has not been deemed by the European Commission to have adequate privacy protections, we do so in the manner the GDPR permits under Article 45.

Rights of Data Subjects in the GDPR Jurisdictions

While we attempt to allow all visitors and users of our online and mobile resources to exercise a degree of control over their personal information, under the GDPR we have a legal obligation to do so for you. More specifically, with respect to personal information collected from you while you were in a GDPR Jurisdiction, you have the below-listed rights:

- Transparency – you have the right to ask us to explain the contents of this statement and the notices it provides. You also have the right to ask us whether we have collected any personal information about you. If we have, you then have these additional rights:
- Access – you have the right to access the personal information we’ve collected about you.
- Correction and Deletion – you have the right, under certain circumstances, to request that we correct inaccuracies, remedy incompleteness, and/or delete the personal information we collected about you.
- Portability – you have the right, under certain circumstances, to request a copy of the personal information we have and receive that copy in a GDPR-prescribed form that permits portability either for yourself, or by asking us to send it to another controller.
- Who, What, Why and Where – you have the right to request that we tell you, specifically, beyond the general statement immediately above

- what categories of personal information we have about you and whether it was collected directly or via another source
  - why we collected it and use it including whether we use it for automated decision making
  - who we disclose or transfer it to
  - where they are located, if outside the GDPR Jurisdictions, and
  - how long we plan to store it and how we decide whether to delete it
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- Restriction and Objection – you have the right, under certain circumstances, to restrict us from engaging in some types of further processing of your personal information, as well as to object, at any time, to profiling, direct marketing or other uses of your personal information if we have stated our right to undertake those uses is based on “public interest” or legitimate business interests.

If you would like to exercise any of these rights, please contact [support@PioneerInnovators.com](mailto:support@PioneerInnovators.com). Your ability to exercise these rights is subject to certain conditions and exemptions that you can read about in Articles 12 through 23 of the GDPR. Among those conditions is our right to decline part or all of a request if we cannot satisfy our reasonable doubts and concerns about your identity in a manner that helps us minimize the risk that unauthorized persons might use a GDPR right to access your personal information. We will respond to all requests without undue delay, and in accordance with the time frames, if any, prescribed by the GDPR. If you are not satisfied with how we use your personal information or respond to your requests, you have the right to complain to your data protection regulator.

## **SECTION 11 – CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact us at [support@PioneerInnovators.com](mailto:support@PioneerInnovators.com) or by mail at mailing us at: Pioneer Innovative Machines And Systems, LLC. 30 N Gould Street, Ste R, Sheridan WY 82801, USA.